

DenseBreast-info.org announces expansion into Europe

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[Healthcare Economics & Policy](#)



DenseBreast-info.org (DB-I), a New York state-based organization focused on providing education to patients and healthcare professionals regarding breast density, announced its expansion to Europe with the launch of a new website.

Athina Vourtsis, MD, PhD, director and founder of Diagnostic Mammography Center in Athens, Greece, and Cheryl Cruwys, a career educator in the United Kingdom, spearheaded the effort to develop European-specific content for the website.

“There is growing need in Europe for educational information about dense tissue,” Vourtsis said in a prepared statement. “As the most comprehensive and up-to-date resource on the topic, DenseBreast-info.org was the optimal

site to develop and house European-specific content. I am delighted that health professionals in Europe now have this medically-sourced resource available.”

The European-specific website features a map highlighting various screening guidelines across Europe and also provides external educational sources. Country-specific content was provided by a group of professors and physicians from around the region.

“We are delighted to have the opportunity to provide a rich source of information applicable to Europe,” said Wendie Berg, MD, PhD, DB-I’s chief scientific officer, and professor of radiology at University of Pittsburgh School of Medicine, Magee-Womens Hospital of UPMC. “We look forward to continually expanding the country-specific content available on the site and helping to educate medical professionals on the very important issues surrounding breast density.”

The new website is available [here](#).

A promotional graphic for Philips. On the left, a blue vertical bar contains the Philips logo at the top. Below the logo, the text "How are you addressing cybersecurity in ultrasound?" is written in white. Underneath this, in smaller white text, it says "Find out how Philips multi-layer approach can help." At the bottom of the blue bar is a dark blue button with the text "Read more >". To the right of the blue bar is a photograph of a middle-aged man with grey hair and a beard, wearing a dark suit and tie, looking slightly to his right.

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