



GE @ EUSOBI 2017

**BOOTH # 3&4**

WORKSHOPS: September 22<sup>nd</sup>



## Personalized Screening – Different tests for different breasts

Mammography remains the main tool for population based screening with demonstrating effectiveness in reducing mortality rate.

However, every breast is different. Using multimodality approach is playing a major role to meet the different risk profiles and types of women in screening;

Early cancer detection is saving lives.



GE Healthcare works on things that matter

### 3D Mammography: Digital Breast Tomosynthesis

- Delivers superior diagnostic accuracy vs. 2D FFDM at the lowest dose of all FDA approved DBT systems<sup>1</sup>
- Speed up your reading time with the use of GE Enhanced V-Preview with an average time saving of 29% <sup>2</sup>

### 3D Automated Breast-Ultrasound: Invenia™ ABUS

- Designed and FDA-approved / CE marked for screening dense breasts: 57% relative increase in cancer detection rate using supplemental ABUS<sup>3</sup>
- Providing efficient workflow by using GE's latest Ultrasound innovations

> Download GE DBT  
Clinical Studies

> Download ABUS  
Publications Summary

Join our Workshops to learn from the Experts about the latest innovations.

Friday, Sept. 22<sup>nd</sup> | 10:00-10:45

### **Contrast Enhanced Spectral Mammography...see the new HD generation**

Dr. Corinne Balleyguier, Gustave Roussy Cancer Campus, France

Friday, Sept. 22<sup>nd</sup> | 11:00-12:30

### **3D Automated Breast Ultrasound... discover the screening tool for personalized breast care**

Dr. Athina Vourtsis, Diagnostic Mammography, Greece

Saturday, Sept. 22<sup>nd</sup> | 15:00-15:45

### **3D mammography... diagnostic superiority at a low dose**

Dr. Corinne Balleyguier, Gustave Roussy Cancer Campus, France

[> Register here](#)

- (1) GE screening protocol consists of 3D CC/MLO + V-Preview CC/MLO. V-Preview is the 2D synthesized image generated by GE Seno Iris mammography software from GE DBT images. FDA PMA P130020  
<http://www.accessdata.fda.gov/scripts/cdrh/cfdocs/cfPMA/pma.cfm?id=P130020>, Data on file. Average glandular dose in digital mammography and digital breast tomosynthesis: comparison of phantom and patient data. Bouwman, R. W. and al., et. 2015, Physics in Medicine & Biology, pp. 7893-7907.
- (2) iCAD Tomosynthesis CAD for concurrent read software, Labelling and user manual DTM140 – Rev B
- (3) Wilczek, Leifland, et.al. Adding 3D Automated Breast Ultrasound to mammography screening in women with heterogeneously and extremely dense breasts. Report from a hospital-based, high-volume, single-center breast cancer screening program. European Journal of Radiology 85 (2016) 1554–1563

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